

A Membership Opportunity!

ADTEL[®] MUSIC & MESSAGES FOR TELEPHONE HOLD

Opportunity Rings!

Chamber members receive a *12% discount* off regular rates of **ADTEL**[®] subscriptions and will now receive an additional *3% discount* if they include a Chamber message on their telephone hold program.

Advantages

- INCREASE sales opportunities
- REDUCE number of abandoned calls
- ENHANCE corporate image
- COMPLEMENT existing advertising efforts
- CROSS MARKET products and services
- FEATURE current specials
- ALLEVIATE callers' frustrations while on hold
- DECREASE perceived hold time

Services

- Professional voice talent (male/female) & copywriting
- Broadcast quality productions recorded in a controlled studio environment
- Licensed background music (ADTEL has one of the industries most extensive music libraries with thousands of selections for every application)
- Use and maintenance of digital playback equipment
- Delivery and processing

Applications

- Customer order lines
- Corporate switchboard
- Reservation lines
- Sales and service departments
- Toll-free inbound telemarketing
- Customer relations liens
- Call center

Options

- 1 to 52 updates per year
- 3 to 12 minute production lengths available
- Bilingual voicing in a variety of languages
- Notarized scripts for co-op advertising
- Productions for special events
- Digital playback equipment

The **ADTEL**[®] Experience

Established in 1985, **ADTEL**[®] is North America's foremost production company specializing in music & messages for telephone hold. Today we set the standards for the industry! Our service is now being utilized by thousands of businesses in Canada and the United States. The **ADTEL**[®] sales force, creative copywriters, voice talents and production engineers work together to insure a quality product and quick professional service.

To subscribe to **ADTEL**[®] contact your local Chamber of Commerce today!

*Contact Gary McCooey at (780) 424-7777

REFERRAL FROM:		DATE (MM/DD/YYYY):
ADDRESS:		
CITY:	PROVINCE:	POSTAL CODE:
REPRESENTATIVE (NAME/TITLE):		
PHONE:	FAX:	
COMPANY NAME:		
ADDRESS:		
CITY:	PROVINCE:	POSTAL CODE:
CONTACT (NAME/TITLE):		
PHONE:	FAX:	
EMAIL:	WEBSITE:	
TYPE OF BUSINESS/INDUSTRY:		# OF LOCATIONS:
MAKE & MODEL OF PHONE SYSTEM:		
SPECIAL NOTES (ANY FACTS YOU FEEL ARE RELEVANT):		
FOR OFFICE USE ONLY:		